

# Printure

Make more of your memories!

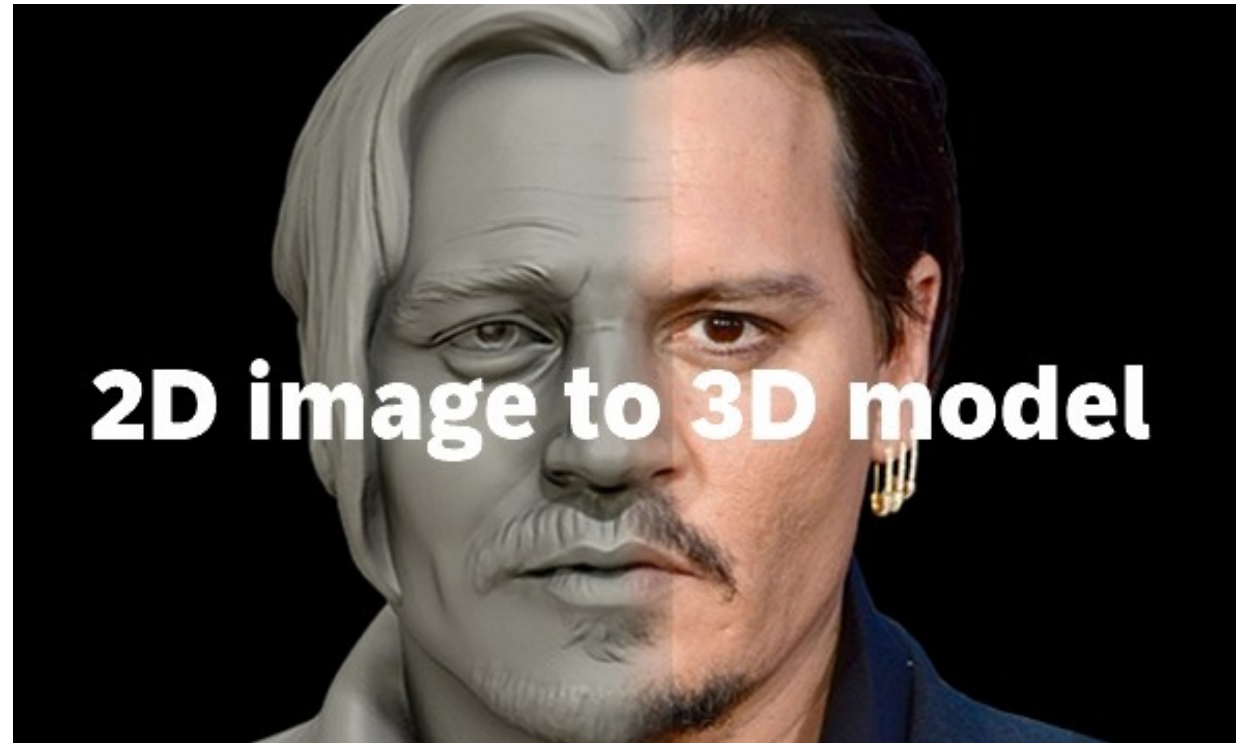
# What is the Idea behind it?

- Meet Jenny
- Jenny lived from 01.04.2007-12.09.2022
- My Idea is to create something more than a picture of her
- Software already exists to turn pictures into STL-files



# The Product

- 3D Resin model of a picture
- Cost per unit depends on size
- Normal size for example 80mm x 40mm has a material cost of around 0,67-2€
- Big cost is the machinery, what just scales the business in the longterm
- Processing software is free



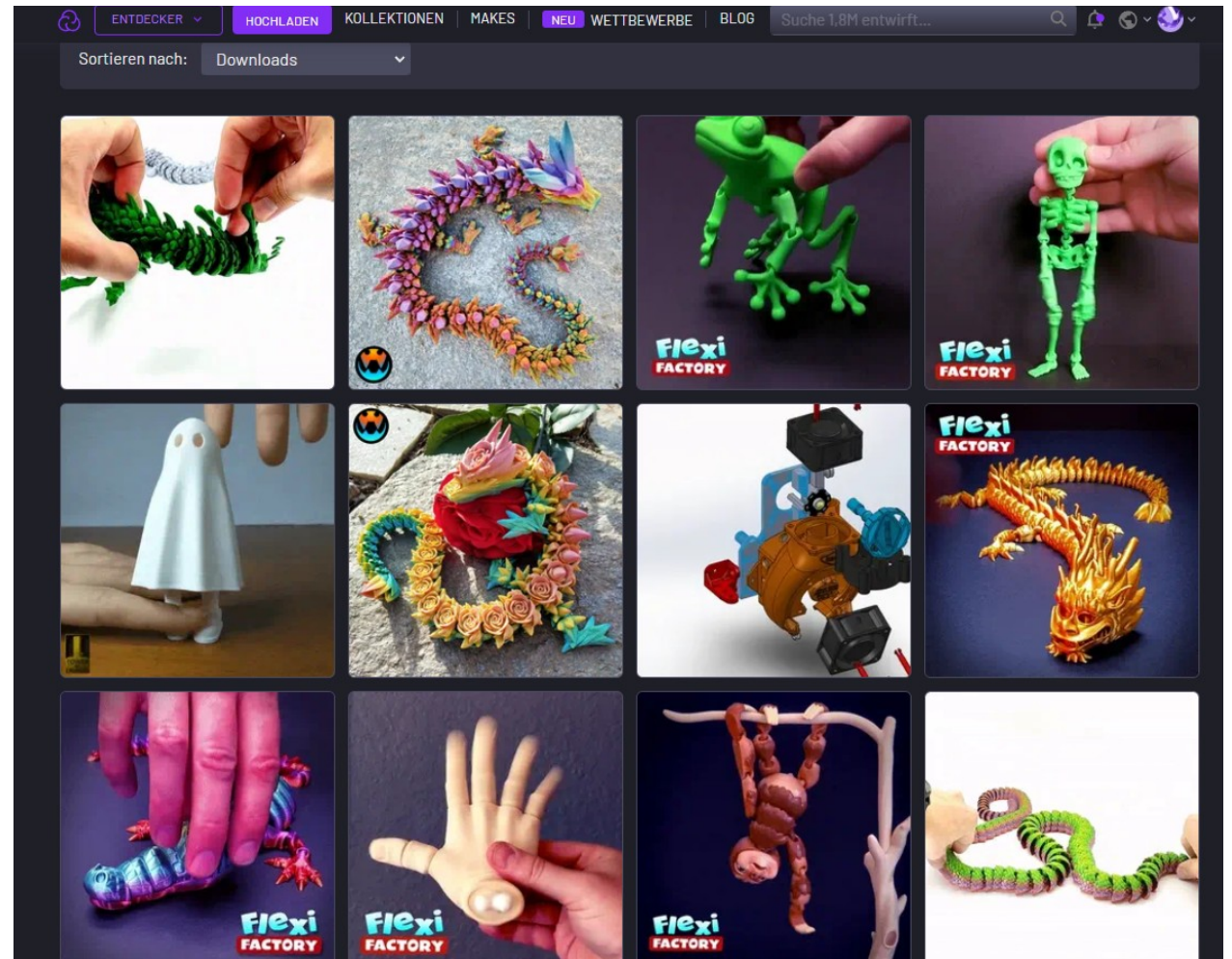
# 3D-Printing Service

- 3D Printing is already used in small areas of the market as services
- The production cost is very little
- Leaves infinite possibilities to create
- Problems: Is a very self-contained market and files need to exist or be made
- Opportunity to make a market accessible to a broader audience



# Target Audience

- Based on the best selling products on cults3D
- Estimated Age group 20-40 year old people especially parents
- Same target group for the product



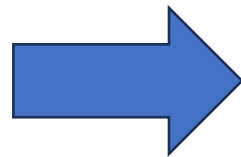
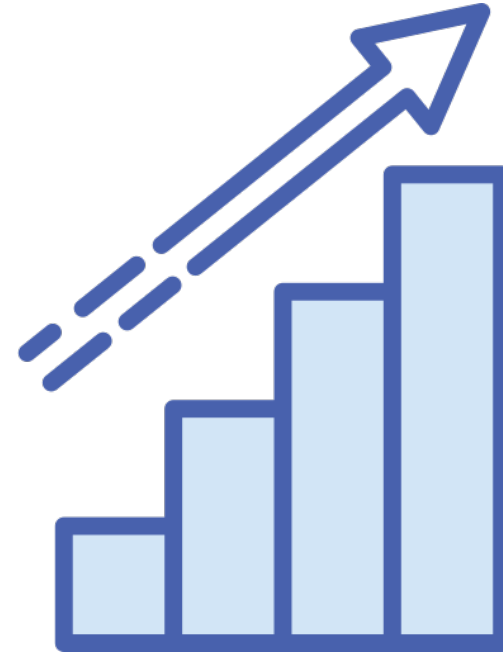
# Possible Growth



Hardware

Advertisement

Workers



Partner with  
one of the  
online services



Advertisement

Mentioning as  
option on the Site  
as printing service

# Conclusion

- The product opens up a market to a broader audience
- The implementation is very easy
- The product is easy to manufacture
- Would be the first direct implementation
- If the cost of the product can be held comparatively low it is a great product for the market

