LifeGuard Solutions

“If it has to be safe, rely on our technology”

Cyber festival Pitch

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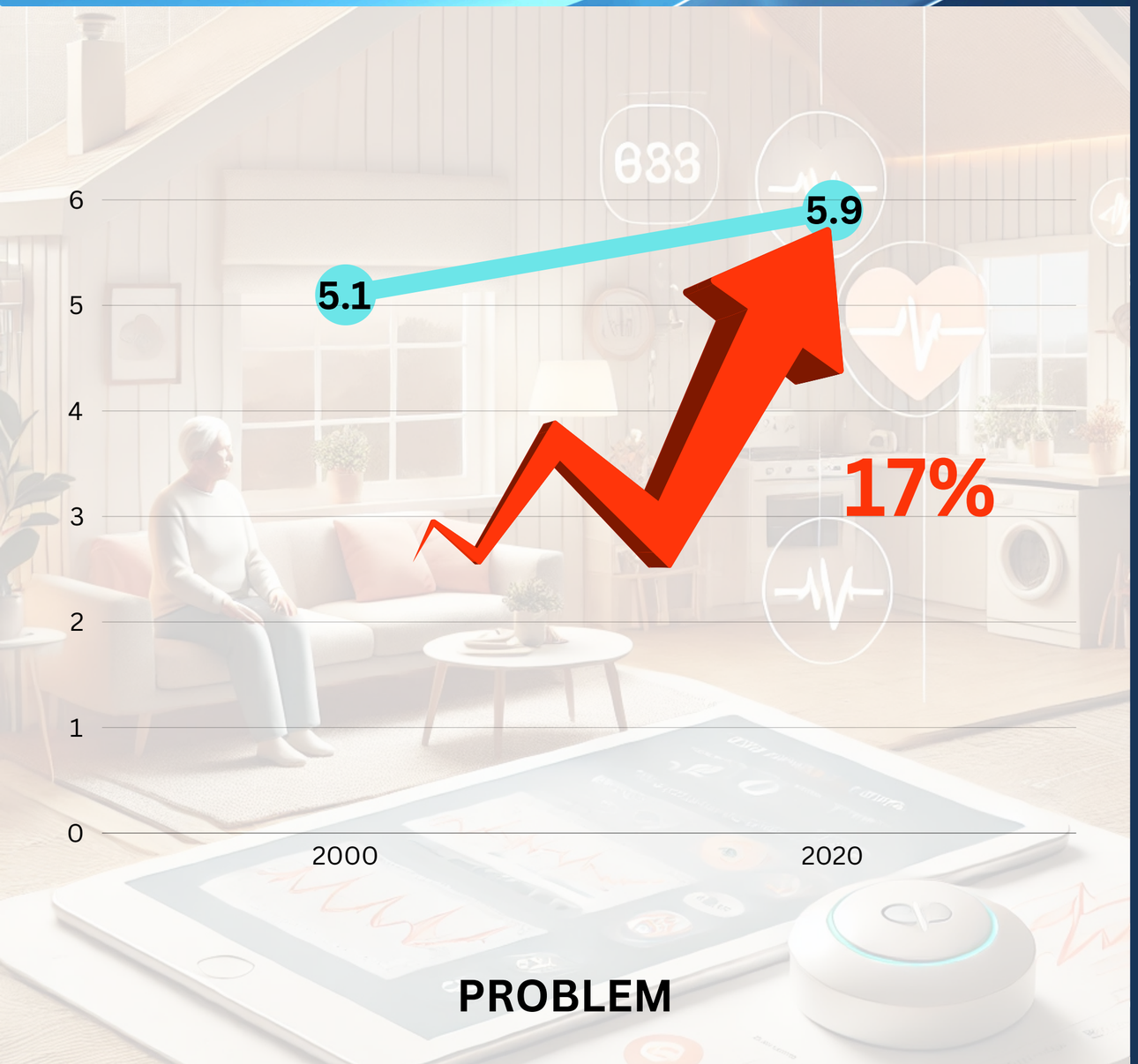
IDEA



PROBLEM

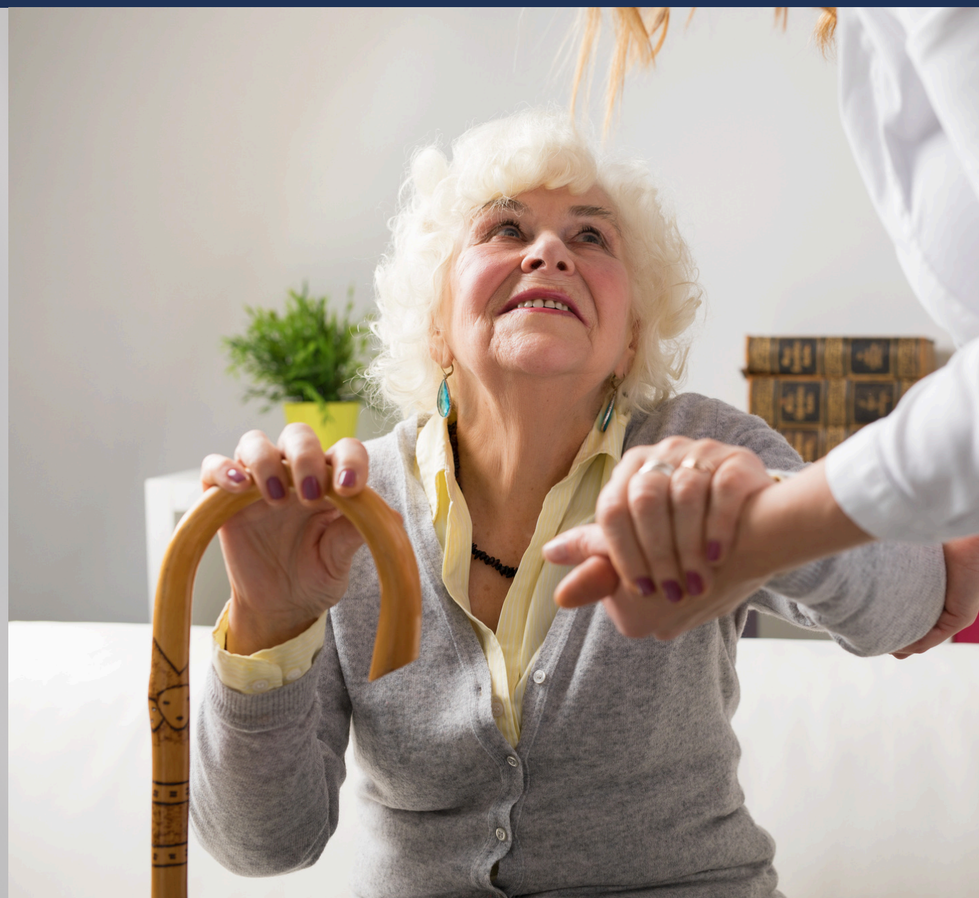
SOLUTION

TARGET AUDIENCE IS NICHE MARKET

1) Primary: Elderly individuals living alone

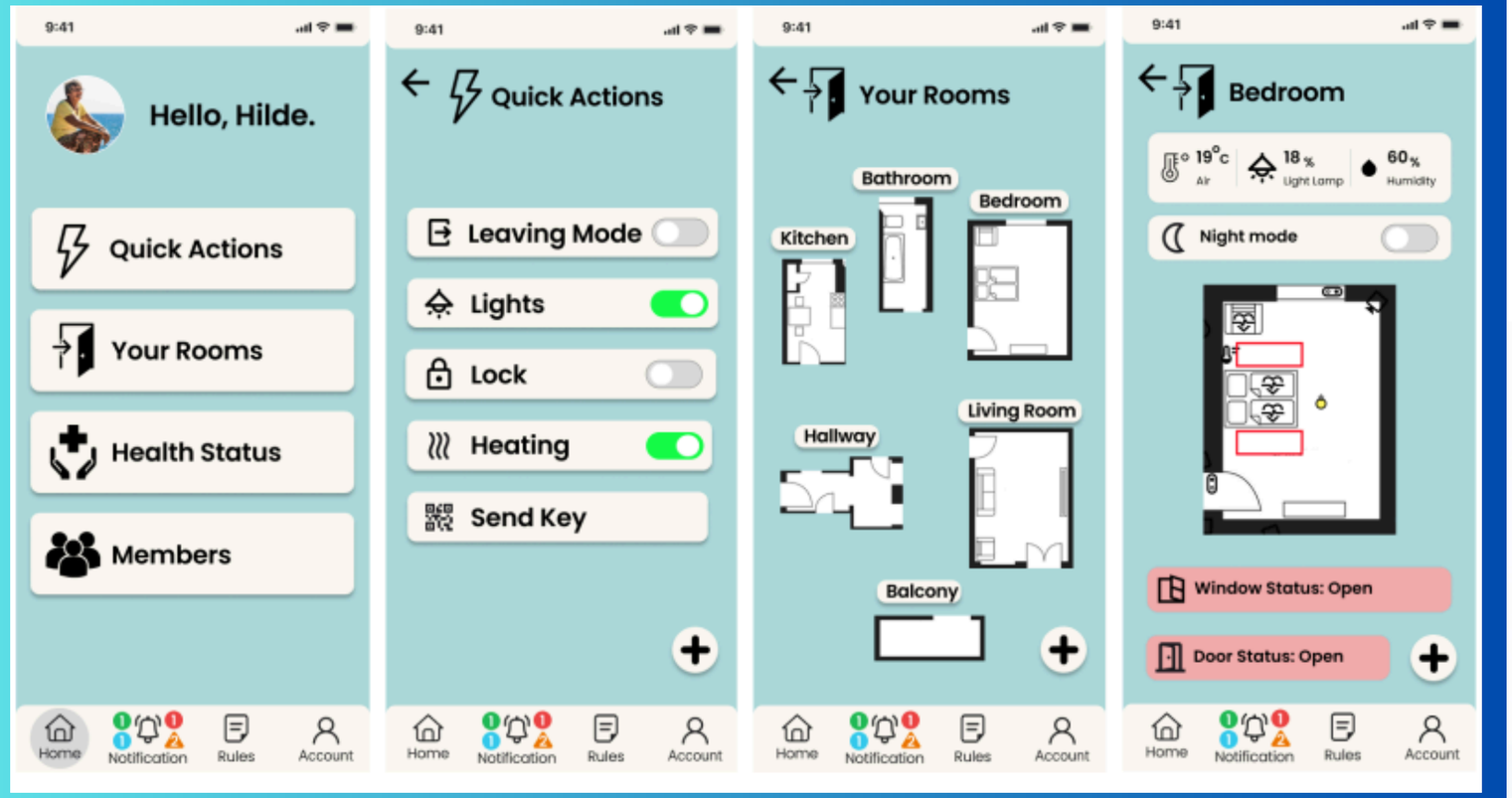
2) Secondary: Family members or caregives

3) Tertiary: Healthcare providers for remote monitoring

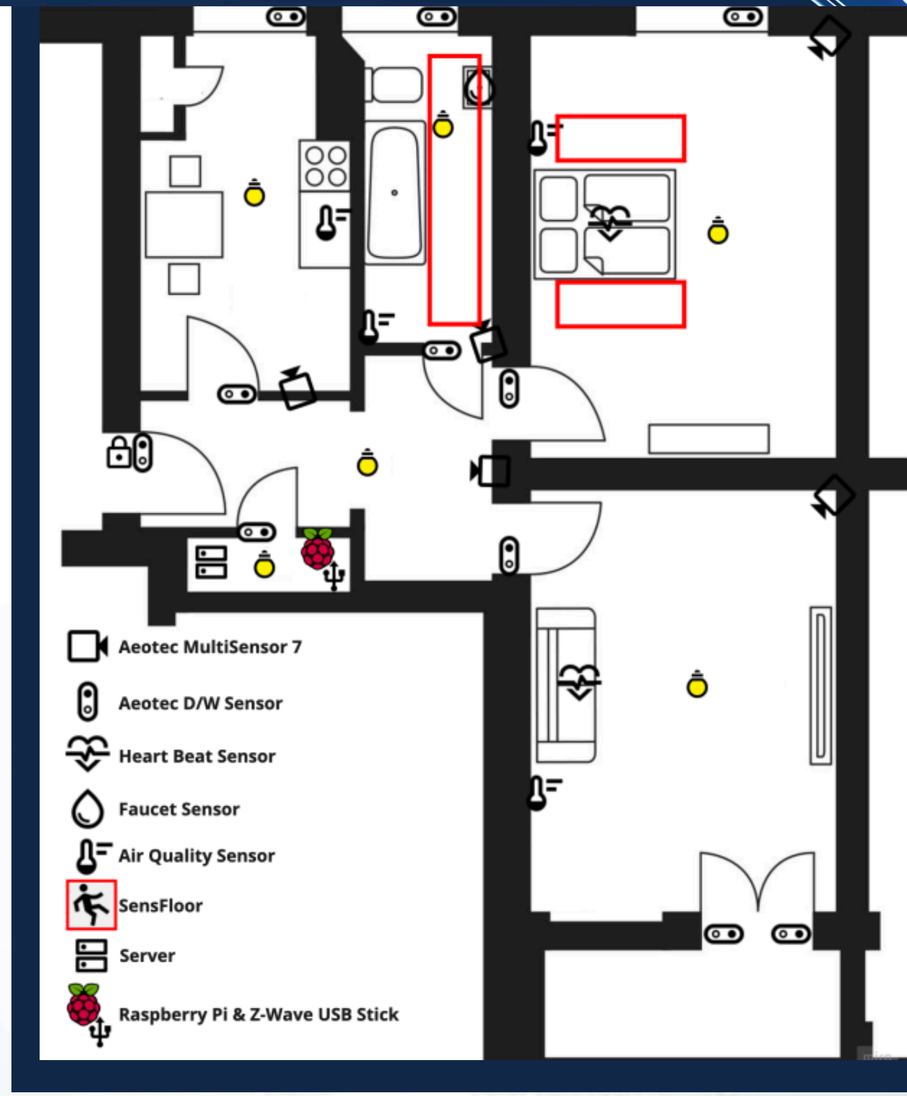


PROTOTYPE

- **Smart Living System for elderly care**
- **Real-time monitoring: Detects falls and heart issues**
- **Automation: Enhances energy efficiency and comfort**



Preview of Our User App Interface: Intuitive and Senior-Friendly Design



Sneak Peek:
Apartment Layout Featuring Our Innovative System

UNIQUE?

Innovation

Customer-Centric Features

competitive advantage

Market Opportunity

The increasing number of elderly people living alone, especially in developed regions like Germany and across the EU

Growing demand for smart health monitoring and assisted living technologies

Revenue Model

Revenue 1 One-time hardware sales

Revenue 2 Yearly subscription

Assisted Living	vs	LifeGuard Solutions
1.500€		7.500€/once +
-3.500€/month		480€/year

Why you should Invest

Break-Even-Point: 12 clients first year

Expected Sales: 5 per month / 60 per year

Profit per Unit: 3.380€

Profit second year: 202.800€

Needed Capital: 100.000€

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Feel free to reach out to us after the pitch if you have any questions or suggestions.

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